[Background 1](#_heading=h.30j0zll)

[Problem 1](#_heading=h.1fob9te)

[Goals 1](#_heading=h.3znysh7)

[Success Metrics 2](#_heading=h.1t3h5sf)

[Key Features & Scope 2](#_heading=h.4d34og8)

[Core UX Flow 2](#_heading=h.2s8eyo1)

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| **START** | Create a copy of this template and include “v1” in the title  Complete the sections below as part of Step 0: Set the stage |

* + 1. Background

We are a company that sell food, receipt and we give as well the possibility to buy food from restaurant.

* + 1. Problem

We want reduce cost for the delivery in first 2 meter

We want to have more customer

We want that our customer never forgot to buy the food.

* + 1. Goals

The success will be based on the realibity times for every delivery.

The success will be based on the review of our app

The success will be based on how many people will use the recommend system

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| **STOP** | You’ve completed all the sections required for Step 0.  Link your v1 PRD to your solution deck  You’ll finish the rest of this doc in Step 8. |



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| --- | --- |
| **START** | When you are ready for Step 8: Handoff  Create a copy of your existing v1 PRD and add “v2” to the title  Only make changes to your v2 PRD going forward  Complete the sections below and edit the sections above, if needed. |

* + 2. Success Metrics

The feedback on our protype was positive   
with our new Feature we will have new customer

The delivery with the robot in 2 meters will make reduce the cost and will increase the ralibility time

Sharing with friends our new app is a Success as well

Having 4.5 of review of our App is a great success.

* + 1. Key Features & Scope

Autopilot our new feature is a key

Pick up and delivery is key feature as well

* + 1. Core UX Flow

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| --- | --- | --- |
| Priority | Feature | Description |
| P0 | Sign-in with loyalty card | The User can log into the app by entering the phone number associate with their loyalty card.  No Password is required. Instead the user will be sent text message with a 4 digit code that they can use to sing in |
| P0 | Automatic SMS entry | When the SMS is sent to the user, their phone should prompt them to use the code from that SMS message. The user should not have to copy and paste the code from their SMS messages.  On IOS this means that we need to construct the content of the message in a way that will be recognized as a one time code.  On Android, we should use the SMS user Consent API, which will prompt the user to let us Retrive the code from the text message when it arrives |
| P0 | Purchase History | User should have the ability to see their purchase history, including previous puchased that are linked to their loyalty card |
| P1 | Pick up Store or delivery home | The user should have the ability to choice if pickup at the store or delivery at home. |
| P3 | Change Color on the Menu from Black to red | Few users like more the old color of the menu red and white rather than black and white |

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| --- | --- |
| **STOP** | You’ve completed all the sections required for Step 8.  Link your v2 PRD to your solution deck |